

AUSTIN  **DOG**
A L L I A N C E
Making Dogs a Part of the Community

Dear Dog Related Organization and Supporters:

In the spirit of the Olympic Games where every participant is a winner, you are invited to join the Austin Dog Alliance and the Cedar Park Regional Medical Center in the 2008 Paws in the Park on Sunday, October 5th from 1 – 4. As an event sponsor and representative of your organization, you will join Austin's best in a celebration of the human-canine relationship. Designed for interaction, you will have the opportunity to present your skills, products, and talents to more than 1000 attendees who are interested in getting to know you.

Paws in the Park will feature five Olympic rings to showcase your expertise in a playful, fun-filled experience designed for every member of the family. The blue ring, the Dog Olympics Ring, inspires the personal best of our canine attendees in hurdle jumping, speed races, hot dog eating, relay races, and a best costume competition. The black ring, the Training Ring, is where local trainers will present 20 minute training sessions throughout the event. The red ring is the Children's Ring where kids will be able earn Girl Scout badges, participate in face painting, the jumpy jump, and crafts designed for younger attendees. Dog Sports and Fun is the theme for the yellow ring where attendees can see demonstrations of Agility, Fly Ball, Carting, Frisbee, and even Dog Dancing. And finally, the green ring is the Meet the Breed Ring where breed rescue groups will showcase their dogs available for adoption. Austin Dog Alliance recognizes the Mutt as an official breed for this event.

Five levels of sponsorship are available with varying benefits for corporate and non-profit organizations. Benefits of sponsorship include booth space, the opportunity to present in the Olympic rings and depending on the sponsorship level, signage and t-shirts. Booth space rules and information are detailed in the enclosed sponsor application.

We expect the booths to go quickly. By turning in a completed sponsorship form today, we can assure you a spot at Paws in the Park. We look forward to seeing you at Paws in the Park and celebrating what matters most to all of us: our families and our community.

Sincerely,



Debi Krakar
Austin Dog Alliance, Executive Director

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Sponsorship Application

	Non - Profit	Bronze	Silver	Gold	Platinum
	\$25 *	\$100	\$250	\$500	\$1000
<i>10 x 10 Booth at Event</i>	X	X	X	X	X
<i>Name and Link on ADA Website</i>	X	X	X plus Logo	X plus Logo	X plus Logo
<i>Event T-Shirt</i>		1	2	5	10
<i>Banner at Water Station</i>			X	X	X
<i>Brochures in Event Bags</i>			X	X	X
<i>Company Logo on Event T-shirt</i>				X	X
<i>Company Logo on Event Flyers</i>				X	X
<i>Name Listed on Press Releases</i>				X	X
<i>Company Banner on Olympic Ring</i>				X	
<i>Company Banner on Main Stage</i>					X
<i>8 x 8 Tile with Logo at ADA Center</i>				X	X
<i>Ad type announcements during event</i>					X

- Booth is free for non-profits providing an event activity at their booth. Examples include a craft, face painting, Girl Scout badge etc. Contact us for more ideas.
- Please send your company's logo (high resolution jpg format preferred) to Info@AustinDogAlliance.org by September 15. Logos not provided by this date, may not be included in the benefits listed above.
- Companies will need to supply their own booth materials (tables, chairs, tent, etc.) and are encouraged to offer an activity for the public at their booth. Booth set-up begins at 11:00 and must be completed by 12:30. Take down begins no sooner than 4:00. Brochures and/or business cards must be delivered to the Cedar Park Regional Medical Center Attn: Dana Mathison by October 1 to be included in the event bag.



Yes, we would like to be a PAWS IN THE PARK 2008 Sponsor!

Platinum Sponsor, \$1000 donation, Main Stage Sponsorship

Gold Sponsor, \$500 donation

I'd like my banner on the

Children's Ring **Training Ring** **Dog Olympics Ring** **Meet the Breed Ring** **Dog Sports Ring**

Silver Sponsor, \$250 donation

Bronze Sponsor, \$100 donation

Non Profit Sponsor, \$25 donation

Non Profit Booth - Providing an Activity, Free

~ Company Information ~

Company Name: _____

Address: _____

Website: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

T-shirts (10 for Platinum, 5 for Gold, 2 for Silver and 1 for Bronze Sponsors):

Small **Medium** **Large** **X-Large**

~ Booth Information ~

Product/Services/Activity at Booth: _____

Electricity Required: **Yes** **No**

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~ **Presentation Information** ~

I'd like to present in the

Meet the Breed Ring Dog Sports Ring Dog Training Ring

Topic: _____

I have read and agree to the booth space rules.

Signature: _____ Date: _____

If giving a monetary donation, please make all checks out to "Austin Dog Alliance" and note "PAWS IN THE PARK" in the memo. If you are donating items/services for the event, please provide an estimated retail value of the items/services. For more information, please contact Debi Krakar at Debi@AustinDogAlliance.org

Please return this completed form and all related materials to:

Austin Dog Alliance
1705 Paseo Corto Drive
Cedar Park, TX 78613
Phone: 512 219-8793
Fax: 512 287-4880

Payments can be made by check or by credit card via paypal at www.AustinDogAlliance.org

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Booth Space Rules & Information

- 🐾 A booth space of approximately 10' x 10' will be provided at the event. Both covered (under the pavilion) and outdoor booths will be available; outdoor booths are either on grass or pavement/asphalt. Organizations will need to provide their own canopies, chairs, tables, etc. Limited electrical outlets are available; please indicate if you need electricity.
- 🐾 Preference for booths will be given to sponsors and nonprofit groups hosting activities for the public at their booths. No refunds will be given for cancellations. Booth spaces are nontransferable. The event will be held rain or shine.
- 🐾 Nonprofit dog-related organizations may apply for a free booth if they are hosting an activity for the public.
- 🐾 Booth set-up will be 11am - 12:30 pm on October 5. Booth take-down will begin no sooner than 4:00 pm. At least one person is required to be present at the booth at all times from 1pm - 4pm.
- 🐾 The Cedar Park Regional Medical Center, Austin Dog Alliance and its volunteers will not be responsible for any loss, damages, theft, or injury of participants at this event. Please monitor booths at all times.
- 🐾 If your booth has any special requirements (under cover, electricity, on grass, etc.) or you would like to have your booth placed near another organization, please indicate such on the booth space application.
- 🐾 Organizations are encouraged to have dogs at their booths. Other animals will not be permitted at this event. There should be no more than two dogs per person manning the booth. All dogs must be current on their vaccinations. All dogs must be on a non-retractable leash at all times, unless given approval to be off leash during a demonstration in the designated demonstration area. Retractable leads are prohibited at this event. On-site adoptions are discouraged.
- 🐾 All dogs should be provided with adequate food and water while at the event. Every effort will be made to place outdoor booths with dogs in or near shade, but a canopy/tent is still highly recommended for all booths.
- 🐾 Organizations are encouraged to bring informational materials about their organization, products, events, rescue dogs, etc. All materials should be set-up within the provided booth space.
- 🐾 Organizations may sell non-food products and/or conduct raffles at this event. Free dog food or treat samples are also permitted. Food for humans may only be sold at booths given express permission to do so.